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FOR IMMEDIATE RELEASE:

Arts District Alliance: “Uniting the World through Art” Exhibition and Exchange, a project of Arts District Community Council LA (ADCCLA)

Los Angeles, California – January 9, 2015 – From Tuesday, January 20 – Sunday, January 25, Arts District Alliance will collaborate with community partners to bring about a dynamic weeklong cultural exchange program with 4 artists from China’s 798 Arts District and 4 artists from LA’s Downtown Arts District to share their photographic perspectives through two gallery openings and public events, including tours and receptions..

Chinese artists, Edward Chung, Guo Jijiang, Tinly Wong, and Liu DaDi will reside in live/work lofts provided by ADCCLA and engage with LA artists in a weeklong schedule of events. Los Angeles artists include Fred Hoerr, Tammy Holmgren, Osceola Refetoff and Laura Velkei.

We invite you to participate in the following events:

Tuesday, January 20, 2015

- 11AM walking tour of South Arts District (PRIVATE/PRESS TOUR ONLY)
- 6PM Press Preview at Lot 613 (PRESS EVENT ONLY)
- 7PM Lot 613 Opening Reception (FREE AND OPEN TO PUBLIC)

Wednesday, January 21, 2015

- 11AM walking tour of North Arts District (PUBLIC TOUR)
- 6PM Press Preview at Art Share L.A. (PRESS EVENT ONLY)
- 7PM Art Share L.A. Opening Reception (FREE AND OPEN TO PUBLIC)

Thursday, Jan 22, 2015

- 11AM Tour of the Annenberg Space for Photography and the Chinese American Museum with artists (PRIVATE/PRESS OKAY)

Friday, Jan 23, 2015

- 7PM – 10PM Invite ONLY– Artists Exclusive Private Party at the Container Yard, an historic space that has been transformed by local street artists. (Public must attend one of the gallery openings to be added to guest list for this event.)

The event at the Container Yard is by invite only and is a celebration of Los Angeles based artists. The public can visit the event website (www.artsdistrictalliance.org) or attend one of the gallery openings to be added to this exclusive event.

Exhibition and tours will include all artists to enhance the creative cultural connection between these photographers and between Beijing and LA’s Arts Districts.

For the 2015 “Uniting the World through Art” inaugural exchange, ADCCLA has proudly partnered with Weimei Chen, Director of Chinese Art Affairs for the LA Art Show to showcase the growth of art and photography in Beijing, China.

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Arts District Community Council LA is a nonprofit organization. Its mission is to address the urban lifestyle needs of community stakeholders living and working in the Arts District. We provide information, services and opportunities to participate in rendering a true urban community with an emphasis on green solutions, enhancing and promoting art in the neighborhood and encouraging stakeholder participation.

LOT 613 located at 613 Imperial Street, Los Angeles 90021 is a premiere event space located in the Arts District, Downtown Los Angeles. The spacious venue, offers a creative, one-of-a-kind space for gallery openings, corporate parties, private parties, live performances, product launches, fashion shows and filming. Lot 613 is owned and operated by Premiere Events.

Art Share L.A. located at 801 E. 4th Place, Los Angeles 90013 is a nonprofit art center committed to providing creative and prosperous space at our center and throughout the Los Angeles area for emerging and established artists.

The Container Yard located at 800 E 4th Street, Los Angeles, California 90013 is a creative “commune” and event space located in the heart of the Arts District. Owner Ash Chan has supported artists from all over Los Angeles as they incubate new ideas and test them out at “The Yard.”

Sponsors of this event include Daily Dose, Bread Lounge, Cartwheel Art Tours, Council District 14, the LA Art Show, The Pie Hole, The Corner Store and the Chinatown Business Improvement District.