

fresh is happening.



The time is here. Ralphs is proud to be opening a brand new Fresh Fare in the dynamic neighborhood of downtown Los Angeles. When Fresh Fare opens this week, it will provide downtown customers a unique environment and an unmatched commitment to quality. At Fresh Fare, the ordinary will become extraordinary. Come see all Fresh Fare has to offer and join in the Grand Opening celebration on July 20th at 11 a.m. Fresh has arrived in downtown Los Angeles.

Grand Opening Celebration begins Friday, July 20th, 11 a.m. at 9th & Flower

SPECIAL EVENTS WINE & FOOD SAMPLING

Private Selection Cheesecake
Madrangle Ham on Crusty Baguettes
Ralphs Orange Juice
Yoplait Smoothies
Fried Fish
Just Off Melrose Just Crisps
International Classics Organic Bread
Private Selection Soups
Dannon Activa
Blisscotti
And more...

Friday July 20th
12:00 to 2:00 - Wine flights from
Raymond Vineyards
3:00 to 5:00 - Wine flights from
Charles Krug Winery
5:15 to 8:15 Wine flights from
Kenwood Vineyards
Saturday July 21st.
2:00 to 5:00 Wine flights from
Charles Krug and Raymond Vineyards
Sunday July 22nd
2:00 to 5:00 Wine flights from the
2007 Los Angeles International
Wine and Spirits Competition

